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BEST WESTERN PLUS LAKEWOOD INN RECEIVES HOTEL CHAIN'S HIGHEST AWARD FOR QUALITY

Hebron, Ohio, November 22, 2011 - The BEST WESTERN PLUS Lakewood Inn in Hebron, Ohio has received the Best Western Chairman's Award, the hotel chain's highest honor for outstanding quality standards. The Chairman's Award recognizes Best Western International hotels with a cleanliness and maintenance inspection score of 984 points out of a possible 1,000. Hotels must also meet Best Western's requirements for design and high customer service scores to qualify for the award.

"Receiving the Chairman's Award from Best Western is a tremendous honor," explains Khaliq Farooqui, General Manager. "This award demonstrates the BEST WESTERN PLUS Lakewood Inn management's commitment to providing quality accommodations for our guests. Our housekeeping and maintenance departments have worked hard to achieve this level of excellence."

Located at 122 Arrowhead Boulevard, the BEST WESTERN PLUS Lakewood Inn features 70 rooms and a complimentary hot breakfast buffet, free wireless internet and all guests receive a complimentary popcorn, cookie and mints in each room. The hotel is also dedicated to maintaining the environment with several green programs in place, such as Energy Star appliances, complimentary 5 gallon water dispenser in the lobby and live plants throughout the property.

Reservations may be booked by calling Best Western International's 24-hour, toll-free reservations number at (800) WESTERN. Reservations are also available from Best Western International's Web site at www.bestwestern.com.

ABOUT BEST WESTERN INTERNATIONAL, INC.

Best Western International, Inc. is THE WORLD'S BIGGEST HOTEL FAMILYSM, providing marketing, reservations and operational support to over 4,000* BEST WESTERN®, BEST WESTERN PLUS® and BEST WESTERN PREMIER® hotels in 90* countries and territories worldwide. Each Best Western-branded hotel is independently owned and operated. Now celebrating 65 years of hospitality, Best Western has grown into an iconic brand that hosts hundreds of thousands worldwide each night. Equally committed to the business and leisure traveler, Best Western recently embarked on a mission to lead the hotel industry in customer care. World Vision is the charity of choice for Best Western in building the world's biggest family, with our hotels and staff sponsoring children in need around the globe. Our partnerships with AAA/CAA, Michael Waltrip RacingTM and Harley-Davidson® help guests make the most of every trip. For the fastest way to a free night globally, join Best Western Rewards®. For more information or to make a reservation, please visit www.bestwestern.com.

*Numbers are approximate and can fluctuate.

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Visit Best Western International's Web site at www.bestwestern.com